SJB FESTIVAL
MAY 15, 16 & 17

Dear Community Supporter,

The Baker Street Bash is back! St. John the Baptist Catholic Church & School invites you to partner with us as a sponsor of our annual parish festival, taking place May 15–17, 2026.

For more than 65 years, St. John the Baptist has been a cornerstone of the Costa Mesa community, forming students in faith, academics, and service. Proceeds from this year's festival will support infrastructure and security improvements that directly benefit our students, parish families, and the broader community we serve.

The Baker Street Bash welcomes approximately 10,000 attendees over three days and features live entertainment, carnival rides, international food, and many more family-friendly attractions. Sponsoring this beloved event offers your business meaningful visibility with local families while demonstrating your commitment to supporting education, service, and community life.

We would be honored to include your business as a sponsor of the 2026 Baker Street Bash. St. John the Baptist is a 501(c)(3) nonprofit organization, and your contribution is tax deductible. Sponsorship opportunities and benefits are outlined on the following pages.

Thank you for considering a partnership with St. John the Baptist. For more information or to become a sponsor, please contact our Sponsorship Chair, Marice DePasquale, at sponsorship@sjbfestival.com.

Sincerely,

Marice DePasquale
Sponsorship Chair

Rev. Pascal Nguyen
Pastor

Sponsorship Opportunities

Support our parish. Reach local families. Grow your community presence.

Benefits	Diamond $3,500	Platinum $1,500	Gold $1,000	Silver $500	Bronze $250
Logo on 55K Raffle Tickets	✓	–	–	–	–
Logo on festival shirts	✓	✓	–	–	–
On-stage recognition	✓ (5x/day)	✓ (3x/day)	✓ (3x/day)	–	–
Banner signage	✓ Main Stage	✓ Main Stage	✓	✓	✓
Logo/Link on website	✓	✓	✓	✓	✓
Social Media Recognition	✓ Exclusive Spotlight Post	✓ Exclusive Spotlight Post	✓	✓	✓
Sponsorship Row access	Unlimited	Unlimited	Limited	Limited	–

Estimated attendance:
10,000+ community members

Family Sponsorship – $250

- Personalized family banner
- Includes family name & photo
- Family keeps banner after the festival
- Two (2) unlimited one-day ride wristbands

Company/Family Name: _____

Contact Name and Phone #: _____

Email Address: _____

Website: _____

□ Email a HIGH RESOLUTION logo/image to: Sponsorship@sjbfestival.com
□ Make your check payable to: St. John the Baptist
□ Mail this page and your check to: St. John the Baptist Festival Committee
1015 Baker Street
Costa Mesa, CA 92626

For questions about festival sponsorship, visit sjbfestival.com, or email our sponsorship chair Marice DePasquale at Sponsorship@sjbfestival.com.