



Dear Community Supporter,

The St. John the Baptist Festival, ***Baker Street Bash*** is back! We invite you to be a sponsor for this spectacular event. It will provide your business with the opportunity to connect with this local, vibrant, and faith-filled community.

St. John the Baptist has been a vital and productive member of the Costa Mesa community since 1959. Over the years, the staff, teachers and volunteers at St. John's have helped transform literally thousands of young people into successful, productive local citizens! The funds raised from the 2024 festival will help continue this mission by upgrading several aspects of the school and parish property.

Each year at the Baker Street Bash festival, approximately ***10,000 people attend throughout the 3 day weekend*** and with your support, 2024 will be our best festival ever!

- Thrilling **RIDES** and attractions for all ages
- Classic International and American **FOOD, DESSERTS, and BEVERAGES**, representative of our *diverse community*
- **GAMES** that will bring out the kid in you and today's kids will love
- Exciting **LIVE ENTERTAINMENT** from local talent, to cover bands, to culturally diverse performances
- Silent Auction, Rummage Sale, and more!

All we need is ***YOU!*** **Promote your business** to thousands of local festival fun seekers. More importantly, help us continue the tradition of faith, education and service of this vital Costa Mesa institution. For information on becoming a Baker Street Bash sponsor, please email our sponsorship chair Marice DePasquale at sponsorship@sjbfestival.com.

Sincerely,

A handwritten signature in blue ink that reads 'Marice DePasquale'.

Marice DePasquale
Sponsorship Chair

A handwritten signature in blue ink that reads 'Rev. Pascal Nguyen'.

Rev. Pascal Nguyen
Pastor

Sponsorship Tiers

Diamond- Opportunity Ticket Sponsor(s) \$3,000

- Company name and optional coupon offer announced during the daily \$2,000 drawing
- Banner Signage on Main Stage during all festival hours
- Company name/logo on festival website
- Unlimited access to sponsorship row
- Company name/logo prominently located on festival worker Tee Shirts
- Optional coupon can be printed on the back of each of the approximately 55,000 opportunity tickets mailed to parishioners, school families, and sold onsite during the festival weekend

Platinum—Main Stage Sponsor(s) \$1,500

- Company name announced at least once every two hours during festival
- Banner Signage on Main Stage during all festival hours
- Company name/logo on festival website
- Unlimited access to sponsorship row
- Company name/logo on festival worker T-Shirts
- Company literature at sponsor booth

Gold—Food Court, Beer Tent and Talent Show Sponsor(s) \$1,000

- Company name announced at least three times per day during the festival
- Banner Signage at sponsored event location
- Company name/logo on festival website
- Access to sponsorship row.

Silver—Entertainment, Silent Auction, Rummage Sale Sponsor(s) \$500

- Company name announced prior to and following entertainment act
- Banner Signage at sponsored event location
- Company name/logo on festival website
- Limited access to sponsorship row

Bronze Package—Game and Booth Sponsor(s) \$250

- Signage at sponsored event location
- Company name/logo on festival website
- Limited access to sponsorship row

Family Sponsorship Opportunities

Family Sponsorship Package \$200

- Individual Family Sponsor banner, with family photo and name displayed at entrance
- Sponsoring family to keep banner
- 2 unlimited ride one-day wristbands

SPONSORSHIP

For information on becoming a festival sponsor, please see our website, www.sjbfestival.com, or email our sponsorship chair Marice DePasquale at sponsorship@sjbfestival.com. Thank you in advance for your generous donation!

Contact Name: _____

Address: _____

Phone: _____

Company/Family Name: _____

Message for Social Media _____

Sponsor Checklist:

- Sponsorship Type: Diamond Family
 Platinum
 Gold
 Silver
 Bronze

Email **HIGH RESOLUTION** logo/image to:

sponsorship@sjbfestival.com

Make your check payable to:

St. John the Baptist

Mail this form and your check to:

St. John the Baptist Catholic Church

Attn: Festival Committee

1015 Baker Street

Costa Mesa, CA 92626

Donation of Goods

Email info@sjbsfestival.com for pickup

Please retain a copy of this form for tax purposes.

St. John the Baptist Parish is a qualified 501(c)(3) organization and all donations are tax deductible as charitable contributions to the fullest extent of the law.

Tax ID 95-2111195