



St. John the Baptist Festival

Baker Street Bash October 15 - 17, 2021

Dear Community Supporter,

The St. John the Baptist Festival, the ***Baker Street Bash*** is back! We invite you to be a sponsor for this spectacular event. It will provide your business with the opportunity to connect with this local, vibrant, and faith-filled community.

With COVID-19 shutting down or significantly altering many events and gatherings since 2020, please join us for the 2021 return of our annual festival. This is a great way to celebrate the Fall season and the return of our community events and fundraisers.

As a result of the pandemic, proceeds from this year's event will help finance the additional safety precautions needed to maintain a safe environment for the SJB Community. This includes costs associated with maintaining the courtyard tents for social distancing requirements as well as the continued operation of our school that has been providing safe full day instruction, 5 days a week during the pandemic.

- St. John the Baptist has been a vital member of the Costa Mesa community since 1959.
- Over the years, the staff, teachers and volunteers at St. John's have helped transform literally thousands of young people into successful, productive local citizens!
- St. John the Baptist has over ***2000 registered families*** and a school enrollment of over ***500 students!***

Our last festival in '19 was a huge success--over ***10,000 people attended***, and with your support, 2021 will be our best ever!

- Exciting **RIDES** and attractions for all ages
- Classic American and International **FOOD, DESSERTS, and BEVERAGES**,
- **GAMES** that will bring out the kid in you and today's kids will love
- Exciting **LIVE ENTERTAINMENT** - local talent, cover bands, culturally diverse music
- Silent Auction, Rummage Sale, and more!
- **Safe and secure**

All we need is ***YOU!*** **Promote your business** to thousands of local festival fun seekers. More importantly, help us continue the tradition of faith, education and service of this vital Costa Mesa institution. For information on becoming a Baker Street Bash sponsor, please email our sponsorship chair Marice DePasquale at sponsorship@sjbfestival.com.

Sincerely,

Marice DePasquale
Sponsorship Chair

Rev. Augustine Puchner, O.Praem.
Pastor



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Sponsorship Tiers

Platinum—Main Stage Sponsor(s)

\$1,500

- Company name announced at least once every two hours during festival
- Banner Signage on Main Stage during all festival hours
- Company name/logo on festival website
- Unlimited access to “sponsorship row”
- Company name/logo on festival worker Tee Shirts
- Company literature at sponsor booth

Gold—Food Court, Beer Tent and Talent Show Sponsor(s)

\$1,000

- Company name announced at least three times per day during the festival
- Banner Signage at sponsored event location
- Company name/logo on festival website
- Access to “sponsorship row.”
- Company literature at sponsor booth

Silver—Entertainment, Silent Auction, Rummage Sale, Raffle Sponsor(s)

\$500

- Company name announced prior to and following entertainment act
- Banner Signage at sponsored event location
- Company name/logo on festival website
- Company literature at sponsor booth

Bronze Package—Game and Booth Sponsor(s)

\$250

- Signage at sponsored event location
- Company name/logo on festival website
- Company literature at sponsor booth



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Thank you for becoming a festival **Sponsor** and for helping *St. John the Baptist Baker Street Bash 2021* get off to a successful start!

Contact Name: _____

Address: _____

Phone: _____

Company/Family Name: _____

Message for signage: _____

Sponsorship Amount: _____

Please send a **high-resolution** logo or image via e-mail to: sponsorship@sjbfestival.com

For payment, please mail a copy of this form, and your check payable to "SJB" to:

St John the Baptist
1015 Baker Street
Costa Mesa, CA 92626

Please keep a copy for your tax records